

Yo on the Go...to the Jonas Brothers Contest Contest Rules

These contest rules are specific to the above contest conducted by Entercom Rochester, LLC d/b/a WPXY ("Station"). Except to the extent specifically set forth below with respect to this specific contest, the Station's general contest rules apply to this contest as well. A copy of these specific contest rules and the Station's general contest rules are available at the Station's studio at High Falls Studios, 70 Commercial Street, Rochester, NY 14614 during regular business hours and on the contest page on the Station's website at www.98pxy.com. **To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.**

How to Enter

1. No purchase necessary to enter or win.
2. Between July 14th, 2008 at 10AM (ET) and August 8th 2008 at 11:59PM (ET), you can enter by going to www.yoonthegocontest.com and completing and submitting a specific on-line entry blank for this Contest by providing your name, address, daytime and evening phone numbers (including area code) and enter the "enjoy by code." "Enjoy by Codes" are available in both of the following manners: (1) complete the online entry form and then click on the link that reads: "No purchase necessary. For Enjoy By Code, click here" for the code to be displayed at no charge or (2) obtain the "enjoy by code" on the top of any Yo on the Go Product. Please note that the same code can be entered more than once (regardless of its source). **Only one entry per email address will be included in the grand prize drawing.** Entries entered online after August 8th 2008 at 11:59pm will be void.

How to Win

3. On or about Monday, August 11th, 2008 at 12noon (ET), Station will randomly select one (1) winner from among all eligible online entries received during the entry period. Station will only be required to leave one (1) message at the number provided in entry form by the selected entrant. If no answer or answering machine is reached, Station will not be obligated to attempt any further contact.
4. Odds of winning depend on the number of entries received.

Prize(s)

4. One prize will be awarded in this contest. The verified winner in this contest will receive:
 - Two (2) Reserved Tickets to Jonas Brothers on 8/15/08 at Darien Lake PAC – Approximate value of \$162.00
 - Two (2) Tickets to Darien Lake – adult tickets include basic entry and attractions. Additional attraction fees may apply and will be at winner's sole expense. – Approximate Value of \$59.98
 - Two (2) nights hotel at Darien Lake's Lodge by the Lake –Check in 8/15/08, Check out 8/17/08 – Approximate value of \$514.80. Includes room and tax only. One room (double occupancy). No incidental expenses or gratuities included. Credit card may be required for check-in. No alternative dates are available.
 - A Year's Supply of Yo on the Go– includes 12 Cases of Yo on the Go- Approximate value of \$200.00. Yo on the Go product supply will be available for pick up by winner at the time of awarding of grand prize. Product must be claimed within thirty (30) days of notification.
 - Total Value of prize package is approximately \$936.78
5. If potential grand prize winner and guest do not sign and return required forms, including a release of liability within **two days of notification** for any reason, that potential winner may be disqualified and an alternate winner may be selected, if time permits.



Sponsor(s)

6. The sponsors of this contest are: Entercom Rochester, LLC, and Yo on the Go.

Other Rules Specific to This Contest

To enter, must be 21 years or older at time of entry. Children must travel with their parent or legal guardian.

