

CLUB PXY “SECRET SONG OF THE DAY” FOR EMAIL CLUB MEMBERS ONLY – 8TH CALLER WINS A PRIZE

Contest Rules

These contest rules are specific to the above contest conducted by Entercom Rochester, LLC d/b/a WPXY (collectively, the “Station”). Except to the extent specifically set forth below with respect to this specific contest, the Station’s general contest rules apply to this contest as well. A copy of these specific contest rules and the Station’s general contest rules are available at the Station’s studio at 70 Commercial Street, Rochester, NY 14614 during regular business hours and on the contest page on the Station’s website at www.98pxy.com. **To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.**

Entry/Winning

1. No purchase is necessary to enter or win.
2. This contest is only open to persons who are member of the Station’s Club PXY and who have opted in to receive Club PXY emails from Station (“Members”). Membership is free. To become a Member, click on the icon for Club PXY at www.98pxy.com and make sure to click on the link to register as a member of Club PXY, then provide your first and last name, gender, birth date, email address, mailing address, city, state, zip code and daytime phone number. Existing Club members who have not opted in to receive emails may change their selection in order to participate in this contest by going to <http://clubpxy.98pxy.com>, click on My Account, then Emails & Offers and **follow the instructions to update this information**. Station is not responsible for failure to receive e-mail or access its website.
3. On Thursday, June 5, 12, 19, and 26, 2008, Station will email Members the name of song(s), artist(s) and date(s) during a 9am-5pm window to listen to Station on the following week, Monday thru Friday only, to hear that song played (“Daily Song of the Day”). The email will be sent out between 9am and 5 pm on dates above. In order to receive one of these daily emails, Members must have opted-in to receive Club emails no later than one business day prior to the date that Station sends out each weekly email.
4. Weekdays from Monday, June 9, 2008 through Thursday, July 3, 2008, that day’s Daily Song of the Day will be played on Station between the hours specified in the email (“Daily Contesting Hours”). Immediately after that day’s winning song starts playing during the Daily Contesting Hours (must be a full song aired on Station, not a song clip or hook or a portion of a song used in an intro, promotional announcement or advertisement that airs), the 8th caller received at the Station on its contest line at (585) 222-9800 will win the prize described below, subject to verification of eligibility and compliance with the contest rules. Only calls received at the preceding phone number are eligible to participate in this contest. If the designated song plays at any other time that day other than the Daily Contesting Hours, it will not be considered a winning opportunity and another prize will not be awarded. Only the song as performed by the specific artist named in the email as the performer of the Daily Song of the Day in this contest will qualify as winning opportunities. **WARNING: Online listeners to streamed broadcasts may experience a lag in transmissions due to buffering limitations. Contest Participants should not rely on streamed broadcasts.**
5. If the Station does not receive at least 8 calls when a winning “Daily Song of the Day” is played, the contest will not be repeated. Once an 8th caller is received, the contest will end for that day.

Prize(s)

6. Odds of winning depend upon the number of calls received at the time of contest play and the number of Club members that opt-in to receive the contest email.
7. Up to 19 prizes will be awarded in this Contest. Each verified winner in this contest will each receive: Four (4) 2008 Season Passes to Darien Lake Theme Park, valued at \$183.60 US Dollars.

Sponsor(s)

8. The sponsors of this contest are: Entercom Rochester, LLC and Darien Lake Theme Park Resort.

Other Rules Specific to This Contest



9. To be eligible to participate and win, contestants must be a member of Club PXY listener club at the time of contest play.

